Electronic Ack	nowledgement Receipt				
EFS ID:	4217417				
Application Number:	10782563				
International Application Number:					
Confirmation Number:	3537				
Title of Invention:	Content targeting with audiences				
First Named Inventor/Applicant Name:	Venkatesh Veeraraghavan				
Customer Number:	27488				
Filer:	Ben Byer/Alice Baum				
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Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$490
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The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

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File Listin	g:						
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)		
1		AmendmentFR10-31-08.PDF	643547	yes	16		
	0 = 1		Ball#23c7051c91e735Bd633eac6ad908b8e 2fc7				
	Multipart Description/PDF files in .zip description						
	Document Description  Extension of Time  Amendment After Final		Start	End			
			1	1			
			2	16			
Warnings:							

Information:

,	Fee Worksheet (PTO-06)	fee-info.pdf	30191	no	2
_	100 100 100 100 100 100 100 100 100 100	133 1113-113	c699e3b1377ac178012b9c04a3f59659cd4 82dd6		_

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## New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.